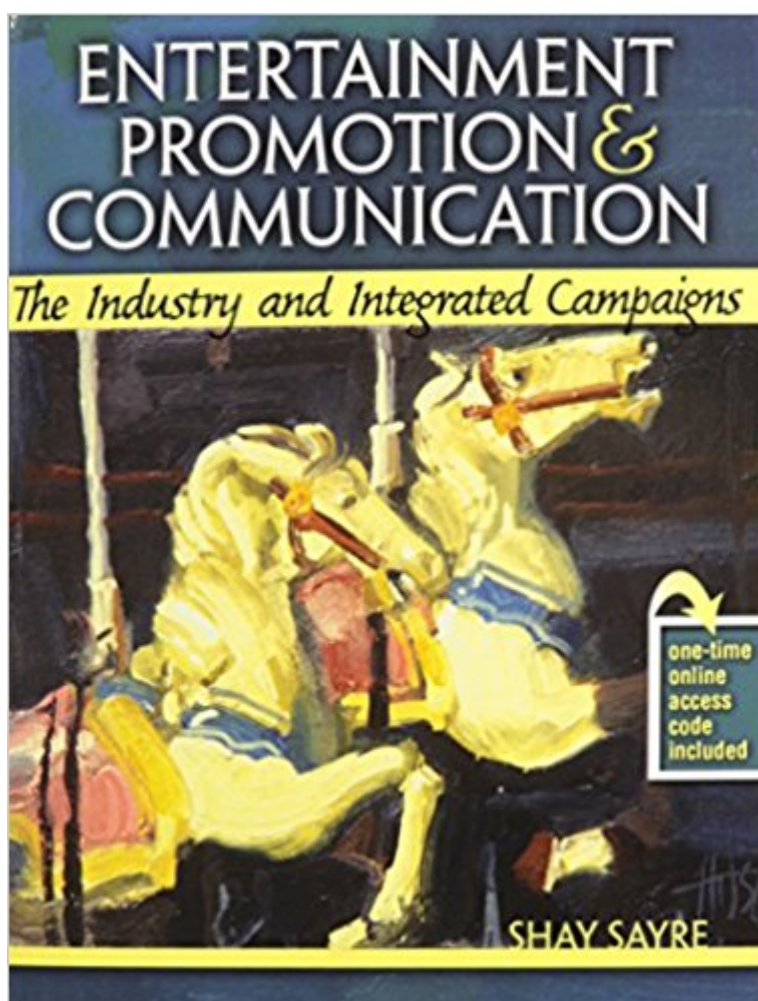


The book was found

# Entertainment Promotion AND Communication: The Industry And Integrated Campaigns



## Synopsis

Book by SAYRE SHAY

## Book Information

Paperback: 549 pages

Publisher: Kendall Hunt Publishing; 2 edition (August 17, 2010)

Language: English

ISBN-10: 0757578373

ISBN-13: 978-0757578373

Product Dimensions: 1.5 x 7.2 x 9 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.0 out of 5 stars 4 customer reviews

Best Sellers Rank: #200,505 in Books (See Top 100 in Books) #16 in Books > Law > Business > Entertainment #88 in Books > Law > Intellectual Property #637 in Books > Textbooks > Communication & Journalism > Communications

## Customer Reviews

Book by SAYRE SHAY

I received this expensive textbook that took much longer than I would have liked to arrive. It's in horrible condition and the back cover is ripped in half. It's not so bad that I can't use it but it's really upsetting that something so expensive is in such poor quality.

It's almost like a new one!

Arrived within designated time, and shows no signs of damage. The only downside was the plastic wrap didn't completely cover the book and the cardboard packaging was not secured very well - sticky tape would have been helpful, as would bubble wrap. Still, great product at a great price.

just OK . a gift to my brother , great, and very happy. This product cuts through bread like a hot product through butter. Great product! arrive on time.

[Download to continue reading...](#)

Entertainment Promotion AND Communication: The Industry and Integrated Campaigns Monetizing

Entertainment: An Insider's Handbook for Careers in the Entertainment & Music Industry Strategic  
Public Relations Management: Planning and Managing Effective Communication Campaigns  
(Routledge Communication Series) Piercing the Heartland: A History and Tour Guide of the  
Tennessee and Kentucky Campaigns (Civil War Campaigns Series) Paths to Victory: A History and  
Tour Guide of the Stone's River, Chickamauga, Chattanooga, Knoxville, and Nashville Campaigns  
(Civil War Campaigns Series) The Fredericksburg Campaign : October 1862-January 1863 (Great  
Campaigns Series) (Great Campaigns of the Civil War) Health Promotion and Disease Prevention in  
Clinical Practice (Health Promotion & Disease Prevention in Clin Practice) Foundations for Health  
Promotion, 4e (Public Health and Health Promotion) Health Promotion Throughout the Life Span, 7e  
(Health Promotion Throughout the Lifespan (Edelman)) Health Promotion Throughout the Life Span,  
8e (Health Promotion Throughout the Lifespan (Edelman)) Health Promotion in Nursing Practice  
(7th Edition) (Health Promotion in Nursing Practice ( Pender)) Health Promotion Throughout the Life  
Span - E-Book (Health Promotion Throughout the Lifespan (Edelman)) Health Promotion in Nursing  
Practice (Health Promotion in Nursing Practice ( Pender)) Law and Business of the Entertainment  
Industries, 5th Edition (Law & Business of the Entertainment Industries) Shanghai China Travel  
Guide: The Best Attractions, Lodging, Shopping, Eateries, Entertainment and More (Weird Food,  
Sights, Family, Chinese, Massage, Asia, ... Adult Entertainment, Itinerary Book 1) Branded  
Entertainment: Product Placement & Brand Strategy in the Entertainment Business Marketing  
Campaign Development: What Marketing Executives Need to Know About Architecting Global  
Integrated Marketing Campaigns Communication and Communication Disorders: A Clinical  
Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication,  
Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion)  
Advertising and Promotion: An Integrated Marketing Communications Perspective, 10th Edition  
(Irwin Marketing)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)